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New distributor for renowned wines

Neethlingshof and Hill&Dale have a new distributor. As of this month, a seamless transition has resulted in the renowned wines from Stellenbosch now supplied to retailers and wine-lovers across the country by PB Liquor Merchants, a leading representative and national distributor of quality brands.

The change follows the recent unbundling of Lusan Premium Wines, which saw Neethlingshof and Hill&Dale acquired by the newly established company, Stone Pine Wines. Distribution of the wines was through Distell, a former joint venture partner in Lusan, until the end of last month.

PB Liquor Merchants took over on March 1 as the national sales and distribution partner for the two brands.

Neethlingshof is most famous for its signature Short Story Collection of premier wines that are a confluence of the estate's illustrious history, idyllic terroir, skilled winemaking and conservation-minded philosophy.

Located in the heart of the Stellenbosch Winelands, the estate is flanked by the Bottelary Hills and Papegaaiesberg Mountains. An intimate understanding of the effect of terroir has been shaped over 300 years of grape farming on the more than a dozen distinguishable terroirs that allows grape varieties to be matched perfectly with the best soil, aspect and climatic conditions. The winemaking team are the duo of winemaker De Wet Viljoen and viticulturist Hannes van Zyl.

Another beneficiary of the fine Stellenbosch locale, Hill&Dale produces a range of red, white and rosé wines crafted in a modern and unpretentious style. Hill&Dale wines were established in 2001 and are still produced by award-winning winemaker Guy Webber from the best Stellenbosch grapes.

It is business as usual for both wineries.