## Stellenbosch for a steal this winter

In anticipation of the cosy winter months ahead, Stellenbosch has launched its annual range of off-peak packages to suit any budget. Visit Stellenbosch this winter for a fraction of what you'd normally pay, and still get to add in any extra activities you've been dying to try!

The #StelliesWinterSale campaign runs from May until the end of September, inviting travellers to experience the City of Oaks through three value-added packages. Each package includes accommodation, dining experiences with wine and a choice of activities that can be extended to suit anybody's needs.

Annemarie Ferns, CEO of Stellenbosch 360, says: "Stellenbosch has such a proud and fascinating history, in winter we slow down and really celebrate that through toasting our harvest, feasting on our local produce and enjoying what the land can offer. We want to encourage visitors to come experience this with us."

It starts from just R1800 per person for a mid-week two day budget package, which includes two nights' accommodation with breakfast, one lunch, one dinner with wine and two activities. For those that want to invest a little more, the lifestyle package offers a choice between seven guest houses/hotels in the Stellenbosch region and a myriad of dining and wine tourism experiences to choose from. For a real treat, the luxury package includes exceptional experiences such as five star comfort, dining in award winning restaurants, a visit to the spa, chocolate and wine tasting and a tour of the Devon Valley.

"Stellenbosch is a world-class, one-of-a-kind destination worth much more than just a day trip or a wine tasting. With these packages visitors can experience the beauty, the warmth and the amazing offerings of this wine tourism hotspot, without breaking the bank. Even though the temperatures have dropped and life is slowing down for winter, our town is alive and bustling with things to do, see and experience", shares Elmarie Rabe, Manager of Stellenbosch Wine Routes.

To book your package, visit the Sure Stellenbosch Travel website (http://stellenboschtravel.co.za/destination-stellenbosch/).

For more information on the Stellenbosch Experience and inspiration to visit the region, visit <a href="https://www.stellenboschexperience.co.za">www.stellenboschexperience.co.za</a> and keep an eye on #StelliesWinterSale and #visitStellenbosch on social media.

The Stellenbosch Experience, a joint marketing venture between Stellenbosch Wine Routes and Stellenbosch 360 was conceptualised by <u>Destinate</u> and is made possible through multiple partnerships, including: <u>Kleine Zalze</u>, <u>Spier</u>, <u>First Car Rental</u>, <u>L'Avenir</u>, <u>Delaire Graff Estate</u>, <u>Oude Werf Hotel</u> and <u>South African Airways</u>.

**ENDS** 

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